

CLERK'S OFFICE

APPROVED

Date: 6-10-03

Submitted by: Chair Traini

Prepared by: Department of Assembly

For reading: June 10, 2003

ANCHORAGE, ALASKA

AR NO. 2003-178

A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY APPOINTING
BARBARA ENGLERT GRUENSTEIN AS MUNICIPAL CLERK

WHEREAS, Anchorage Municipal Charter Section 4.05 requires the Assembly to
appoint a Municipal Clerk; and

WHEREAS, the Municipal Clerk position has been vacant since January 28, 2003;
and

WHEREAS, a committee was appointed to review resumes, hold interviews, and
select a Municipal Clerk; and

WHEREAS, after holding several interviews, the Committee has selected and
requests the appointment of Barbara Englert Gruenstein whose management experience,
customer service skills, and broad range of professional accomplishments qualify this
individual for this position.

NOW, THEREFORE, the Anchorage Assembly resolves:

Section 1: That Barbara Englert Gruenstein is appointed as Municipal Clerk and the
annual compensation is set at \$81,000.

Section 2: That this resolution shall take effect immediately upon passage and
approval.

PASSED AND APPROVED by the Anchorage Assembly this 10th day of
June, 2003.

Chair

ATTEST:

Municipal Clerk

Barbara Englert Gruenstein

2443 Spurr Lane Anchorage, AK 99517
Phone: (907) 243-8009 Cell: (907) 440-5995
Email: begakus@yahoo.com

Barbara Gruenstein has worked in staff and line positions in public and private organizations, including substantial experience in management, policy development and implementation, and planning, with a recent emphasis on telecommunications management. She has developed and negotiated regulatory and legislative policy and managed departments ranging from customer care and billing systems to administration (contracts, real estate, purchasing, logistics and warehousing). She played a key role as coordinator on the transition team for the purchase of a regional telecommunications provider (Alascom) by a national corporation (AT&T).

EXPERIENCE:

Consultant

Barbara E. Gruenstein and Associates

Various consulting projects including fundraising, business plan development, administrative coordination. Fundraising coordinator and chief scheduler, Friends of Fran Ulmer and Ernie Hall campaign for Governor.

Consumer Services Director

Alaska Communications Systems

Managed the development and daily operations of the Consumer Services Department including four call centers in Anchorage and Fairbanks. Managed the ACS storefronts in seven communities while developing the "One Stop Shopping" approach for all ACS services. Served as team leader for conversion of billing and ordering systems, transitioning to Customer Relationship Management (CRM). Directed residential product development.

Customer Care Director, Director of Administration, Executive Staff Administrator

AT&T Alascom (Alascom, Inc)

As Customer Care Director led and managed four customer service groups, over saw four call centers' daily operations, as well as managed the transition of program offerings, operational procedures and three billing conversions into AT&T systems. This involved extensive coordination with AT&T Call Servicing staff at the AT&T Corporate Headquarters in Basking Ridge, NJ and throughout the country. Played key role in the sale and transition of Alascom, Inc. and served as the Alascom

Coordinator of transition prior to the sale. Concurrently served as Director of Administration with daily management and direction of the contract, real estate, purchasing, logistics and finance functions, and a department she had built. Subsequent to the sale, she managed the effort to align existing Alascom/PTI systems with AT&T. As Executive Staff Administrator, provided support to the Executive Team of both Alascom and its then parent Pacific Telecom, Inc. in regulatory, political and economic development issues. Served as a key participant in the development of the telecommunications link from Alaska to the Soviet Union and negotiated the telecommunications competition bill with the Legislature and the Alaska Public Utilities Commission.

Special Projects Coordinator
Office of the Mayor, Anchorage

Developed and produced "Groundbreaking" and "Grand Opening" events for several of the Project 80's facilities and other special events.

Executive Director
Task Force on Fire Prevention and Control

Directed and provided administrative support for the Governor's Task Force, whose goal was to identify, define and analyze a detailed account of fire loss problems in Alaska, recommending organizational and operational changes to improve effectiveness.

Planning Specialist
Alascom, Inc

Provided analysis of economic, political and regulatory developments affecting the long-range development of telecommunications delivery in rural and urban Alaska. Special cost/benefit study of extending telecommunications services in rural Alaska through the deployment of bush earth stations.

Information Officer
Anchorage Legislative Information Office

Facilitated public access to and participation in the legislative process through use of the legislative teleconference network. State budget advisor to all Legislative Information Office staffs.

Program Budget Analyst IV
Office of the Governor (Alaska)

Analyzed and developed the Executive Budget submission for the Education Category of the budget, including the University of Alaska system, state aid to schools, the Department of Education and cultural programs. Produced special studies and analyses of statewide educational issues. Presented budget information to the Governor and the Legislature.

Staff Assistant

Alaska State House Committee on Community and Regional Affairs

Administered committee operations and special projects for the Chair. Issues included: taxation as a tool of land use policy, dissolution of local government units, Cook Inlet Land Trade, proposed gas pipeline.

Research Analyst

Office of the Governor (Alaska), Policy Development and Planning

Developed and wrote study on housing development in Alaska. Administered Alaska's planning grant from the U.S. Department of Housing and Urban Development. Developed and published *Bibliography of Community Planning in Alaska Since Statehood*. Participated in the development of and contributed to the *Alaska Regional Profiles*.

EDUCATION:

Bachelors Degree, English Literature, Alfred University (Alfred, New York)
Various management and technical courses, University of Alaska system, Bellcore (including Network Fundamentals), other corporate and private providers

COMMUNITY SERVICE

Kid's Voting, Anchorage Co-Chair
Kid's Voting, Alaska State Board
Anchorage YWCA Board
Alaska Community Foundation Board
Anchorage Community Theater Board
Alaska Repertory Theater Board
International Northern Regions Conference Advisory Board (Northern Forum)
Russian-American Bering Bridge Expedition, Advisory Group
Office of Russian Affairs (University of Alaska)

REFERENCES:

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